



My Favorite Course Platforms

Teachable

Teachable was the first platform I ever used. It is simple to learn and navigate and has a nice range of reasonable price options (starting at only \$29). This is a great option if you are teaching something that is very visual if your audience prefers a very colorful aesthetic.

I have had clients who complained of payments from Teachable not always being prompt.

Check them out at: www.traceyteaches.biz/teachable

Thinkific

Thinkific is one of my favorite platforms to build in. It is intuitive, visually appealing, and easy for students to navigate. Their pricing plan is reasonable for beginners (starting at \$39).

Keep in mind that you will need to upgrade as your student base grows.

Check them out at: www.traceyteaches.biz/thinkific

Podia

Podia is a relative newcomer to the course world and they are constantly working to improve their platform. They are very reasonably priced (starting at \$39) and offer a membership option.

They say they offer email integration and while that is true, it is not the same type of integration you get with other email platforms. Consider carefully if that is something that is important to you.

Check them out at: www.traceyteaches.biz/podia

MemberVault

Looking to build a membership site? The choice for beginners is MemberVault. Their pricing is incredible and even includes a free option you can use until you reach 50 learners. Even after that, their spendiest option is only \$99 and you only need that one when you have more than 25,000 folks enrolled in your courses! Their platform is well designed and looks great for both builder and learner.

Check them out at www.traceyteaches.biz/membervault

Kartra

Last but certainly not least is the platform that I use myself. If you are like me and you don't want to have to worry about upgrading as your business grows and you value having all of your tools in one place, then Kartra is the logical choice for you. You can host your email list, your calendar, your courses, your landing pages, and even your website all on this incredible platform.

The learning curve is a little difficult but if you are willing to seek help from their immense training library and eager support staff, you'll quickly figure out how to navigate in Kartra and live happily ever after.

Check them out at: www.traceyteaches.biz/kartra